

ProFuelx-2 Products

| <u>SKU#</u> | <u>Product Description</u> | <u>Wholesale Cost</u> | <u>Suggested Retail</u> | <u>Profit per Item</u> | <u>Profit Margin</u> | <u>Gallons Treated</u> | <u>Wholesale Cost to Treat Per Gallon</u> | <u>Retail Cost to Treat Per Gallon</u> |
|-------------|---------------------------------------|-----------------------|-------------------------|------------------------|----------------------|-------------------------------|-------------------------------------------|----------------------------------------|
| #7500 | 16oz reservoir bottle 2 pack | \$39.90 | \$48.00 | \$8.10 | 20% | 1024 gas 768 diesel | \$0.039 \$0.052 | \$0.047 \$0.063 |
| #7501 | 16oz reservoir bottle Case (12) | \$155.00 | \$290.00 | \$135.00 | 87% | 6,144 gas 4,608 diesel | \$0.025 \$0.034 | \$0.047 \$0.063 |
| #7502 | 16 oz dump & pour bottle Case (12) | \$138.00 | \$275.00 | \$137.00 | 99% | 6,144 gas 4,608 diesel | \$0.022 \$0.030 | \$0.045 \$0.060 |
| #7503 | 1 gallon 2 pack | \$144.00 | \$310.00 | \$166.00 | 115% | 8,192 gas 6,144 diesel | \$0.018 \$0.023 | \$0.038 \$0.050 |
| #7504 | 55 gal drum | \$3,055.00 | \$6,760.00 | \$3,705.00 | 121% | 225,280 gas 168,960 diesel | \$0.014 \$0.018 | \$0.030 \$0.040 |

ProFuel Treatment Rate:

Gasoline - 1 oz per 32 gallons

Diesel - 1 oz per 24 gallons

Home Heating Oil - 1 oz per 24 gallons